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regionu

(The role of enterprises in economic development of the region)

Summary

The paper presents the role of present enterprises in the economic development of a region. Taking into account the fact that there is a development taking place in a particular region, on condition that the normative establishments included

in its strategy are realized, i.e. the goals and priorities have been met and the vision has been implemented, the crucial contexts of a development of a region in particular conditions will be defined. The multidimensionality and interdisciplinary of the problem of regional development will be underlined and the meaning of entrepreneurship and competitiveness in the regional development will be presented.

Entrepreneurship, from the regional perspective, will be included in business, public and social systems. The regional entrepreneurship will be defined as new kinds of economic values, innovations, new investments, new organizations and new kinds of activities, the new added value created by creative individuals and teams, groups and communities. The article includes the issue of the meaning of entrepreneurship in current processes of management.

The meaning of small, medium-sized and big companies in the economic development